

## EDUCATION

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**B.S. in Apparel Design and Merchandising, Minor in Marketing.** San Francisco State University, Anticipated May 2013

## WORK EXPERIENCE

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**Vie Désir by Ennie Lim, Design and Production Intern** (Foster City, CA) 11/12- present

- Assisted with the production of fashion events (charity shows, tradeshow).
- Developed designs/products and specifications sheets for Fall 2013 Season.
- Handled the quality control of all merchandise.
- Liaise with overseas factories to ensure timely deliveries and quality product.
- Created line sheets for tradeshow and assisted with look book photo shoot.

**Forever 21, Visual Merchandising Support** (Daly City, CA) 8/12- present

- Assists in floor sets, efficiently creating and maintaining visual displays in the 4 store windows as well as on the sales floor each month.
- Merchandising clothes into an aesthetically pleasing way that will attract customer's attention.
- Contributes to the profitability of the store by handling merchandise, replenishing fixtures, and controlling inventory.
- Product knowledge, being knowledgeable of the current merchandise on sales floor

**Sales Associate** (Daly City, CA) 8/10- 8/12

- Helped customers on the Sales floor while also maintaining a clean and tidy appearance of the store.
- Provide courteous and prompt service to customers.
- Be informed of the products' specifications and information.
- Customer service, ability to solve problems while keeping the customer happy.

## PROGRAMS

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**Fashion Network Association, Merchandising Director of Revive: Fall Fashion Show, SFSU** (San Francisco, CA) 9/12-12/12

- Built trusting relationship with designers and delegated tasks to committee members to achieve best possible outcome
- Created show lineup, paired models with garments, and coordinated all of backstage on the show day
- Oversaw all designers and garments throughout planning of the show
- Upheld constant communication with 20 designers as well as oversaw 15 committee members

## COMPUTER SKILLS

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Adobe Illustrator